



## AICI ADVERTISING PLANNER

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Province/Postal Code/Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

E-COMMUNICATIONS	RUN DATES
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**In the boxes, indicate the number of e-communications that apply to your sponsorship package:**

**MEMBER MINUTE HEADER** (\$50.00)

**MEMBER MINUTE FOOTER** (\$40.00)

**CONNECTIONS** (\$125.00)

**\*Ads are 425 pixels wide by 169 pixels tall, 72 dpi.** All ads must be submitted as .gif files. The file size must be less than 90 KB. Ads not submitted to these specifications will not be used. Submit to [info@aici.org](mailto:info@aici.org)

**Member Minute** runs every Monday.

Please indicate **desired run date(s)**:

1<sup>st</sup> Choice: \_\_\_\_\_

2<sup>nd</sup> Choice: \_\_\_\_\_

**Check publication date(s)** for your **Connections** ad:

**February** 1/16- deadline

**April** 3/20- deadline

**June** 5/15- deadline

**August** 7/17 deadline

**October** 9/18- deadline

**December** 11/20 deadline

GOOGLE-LIKE AD & IMAGE RESOURCE DIRECTORY	GOOGLE AD
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**IMAGE RESOURCE DIRECTORY** **\$1,200 for 12 months**  
 Custom-built web pages that showcase your product and services.

**GOOGLE-LIKE ad plus IRD** **\$1,800 for 12 months**  
 Display your descriptive Google-like ad in an equal rotation on each page with others. Receive a link to your custom-designed web page in the IRD.

**Video Requirements for the IRD Page:** Videos must be hosted on YouTube, and advertisers must send AICI the embedding code. Advertisers are responsible for uploading their videos. Advertisers may host videos on their own server, but are still responsible for sending AICI the correct HTML code to embed it. AICI is not responsible for hosting video files on its server.

Please provide 25 words or less for your ad which will be a link to your IRD page. Email to [info@aici.org](mailto:info@aici.org)

IMAGE UPDATE	RUN DATES
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**IMAGE UPDATE Magazine:** All rates include **ONE** ad.

	Ad size	Ad Rate
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	Full Page (7.5"W x 9.75"H)	\$425
	Back Cover Full Page	\$537.50
	Inside Back Cover Full Page	\$475
	Inside Front Cover Full Page	\$475
	1/2 Page Horizontal (7.5"W x 4.75"H)	\$262.50
	1/2 Page Vertical (3.5"W x 10"H)	\$262.50
	1/4 Page (3.5"W x 4.75"H)	\$210
	1/8 Page (3.5"W x 2"H)	\$190
	Classified Ad (25 word max.)	\$75

**\*\*Print ads need to be submitted in 4 color, camera ready, high resolution PDF, JPEG, TIFF or EPS files. Minimum 300 dpi.**

**IMAGE UPDATE**

<b>Run Date</b>	<b>Reserve</b>	<b>Send</b>
	Space	Art Work
<b>Oct 2011</b>	9/1/11	9/9/11
<b>Oct 2012</b>	9/1/12	9/9/12

**Check publication date(s):**

**October 2011**

**October 2012**

**Payment must be in US dollars.**     Check     Visa     MasterCard     American Express

Credit Card# \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_ **Signature** \_\_\_\_\_ (Authorizes charge to your card)

**Send contract, payment and advertising planner to: Association of Image Consultants International**  
**1255 SW Prairie Trail Parkway, Ankeny, Iowa 50023 USA • Fax payment information to: +1 (515) 334-1174**